

## Focus on ACCOMPLISHMENTS and LEGACY/IMPACT

- Showcase
- Hall-of-fame-like appearance/tone
- Cohesive but expressive-by-topic
- Personal

## Homepage

- Image-driven
- Bold
- Expressive (appropriate)

## Subpages

- Text-driven
- Visually-distinct but still cohesive
- **Body-building**
  - **Visual**
    - Dramatic lighting
    - 70s color scheme
    - Bold-powerful
    - Beautiful
  - **Information**
    - Body-building journey-prime
    - Impact on the sport
    - Influence today
- **Acting**
  - **Visual**
    - 80s
      - Retro
    - Movie poster
  - **Information**
    - Becoming an actor
    - About the movies
    - His role in the movies
    - Reception
    - Success
    - One-liners
    - Public-image / personality
- **Political Career**
  - **Visual**
    - Red-white-blue
    - Campaign designs
  - **Information**
    - Issues of the time + his stance (State and Country)
    - Campaigning

- What he did as Governor